

**COLLABORATING WITH ECU TO PROVIDE EDUCATIONAL  
ADVANCEMENT FOR EMPLOYEES IS A SMART DECISION.**

TIME TO

# *partner up*

## **ESTILL COUNTY SCHOOLS ADVANTAGE**

Some of the world's most enduring businesses succeed because they invest in employees and their employees embrace a culture of stewardship. This type of culture places the corporate mission before individual. In such environments, employees recognize they are part of something bigger and desire to make the company better than when they arrived. We believe that providing an educational pathway to advancement increases employee confidence, technical skill and loyalty, which allows such cultures to thrive. With this purpose in mind, ECU is offering employers an exclusive, unique educational advantage and cost savings for its employees throughout its enterprise.

Embracing the ECU Advantage will provide a wealth of benefits to employees and their families, helping them budget for and fund their higher education degrees. Just as importantly, it will enhance employee benefits and further position the employer as a desirable work place that values education as a means to propel its workforce forward.

If you choose to work with ECU as a provider of educational advancement for your employees, we are all in. The time-consuming gauntlet of steps required to enroll, register, and secure financial aid can be diminished when the University is working with the business to assist in enhancing the delivery of services and training to its workforce. A corporate partnership allows for the mitigation of procedural concerns, easing the stress on the employee in planning their educational need and allowing them to devote more time to the work at hand. We believe that building a relationship with the employer to provide an enhanced educational experience for corporate employees who seek a certificate, degree or graduate degree is a value proposition that allows ECU to fulfill its mission while delivering real value to both the employer and employees. We hope that our delivery of these materials will be the beginning of a dialogue that will result in a long lasting and lucrative partnership for all involved.



### **CONTACT**

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TIME TO

# *break it down*

Benefits of the EKU Advantage include:

## **MORE HOURS, LESS MONEY, FINISH FASTER**

EKU will award Estill County Schools staff and administration a 25% flat-rate tuition discount for on-campus or online classes. And ECU will award all Estill County Schools active teachers a rate of \$350 per credit hour.



Plus, get a 20% discount on ECU's Workforce Development courses.

## **LOCKED-IN TUITION**

Students are guaranteed a fixed tuition rate from initial enrollment for up to two consecutive years of enrollment.



## **ENHANCED CUSTOMER SERVICE**

Expedited and enhanced customer service assistance to employees to expedite and prioritize the admission processes, class registration, financial aid and scholarship applications. Dedicated academic advisors to provide individual attention to help employees move toward degree completion.



## **SPECIAL EVENTS**

Access for student employees and dignitaries to all ECU facilities and events enjoyed by ECU students.



## **INVESTING IN EMPLOYEES**

Employers will enhance educational opportunities for its employees and maintain a competitive advantage in employee retention.



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